

DISTRIBUTION/POSTING OF PROMOTIONAL MATERIALS

NEPN/NSBA Code: KHC

The Board believes that students should not be used to distribute or carry home flyers, brochures or other materials that are not directly related to school programs, school curriculum and/or school related activities.

Only the following materials may be distributed to students to be carried home:

1. Communications from the Board, Superintendent, Principal and school staff including newsletters, letters to parents, announcements of meetings or events, school forms, and classroom information.
2. Information and notices concerning school-sponsored activities and programs for students and/or parents.
3. Information and notices concerning activities and programs offered by groups affiliated with the Rangeley schools, such as parent-teacher organizations and boosters groups.
4. Information and notices from municipal, state and federal agencies concerning programs available to students.
5. Information and notices concerning activities and programs offered by the Rangeley Recreational Department.
6. Information and notices from community non-profit organizations and other programs that support the goals of the school and benefit students.

Notices or posters from other non-profit groups concerning activities or other programs that directly support the educational goals of the schools and benefit students may be posted in a designated location in each school.

Materials that disrupt the instructional process, the following shall be considered unacceptable material:

1. So-called "hate" literature that scurrilously attacks ethnic background, religious preferences, sexual orientation or any racial groups.
2. Material that promotes hostility, disorder or violence.
3. Material designed for commercial purposes – advertising a product or service for sale or rent – unless the material itself has educational value that makes the commercial message a secondary consideration.
4. Material that is libelous, invades the rights of others or inhibits the functioning of the school, or advocates interference with the rights of any individual or with the normal operation of the school.
5. Material which in any way promotes, favors or opposes the candidacy of any candidate for election, or the adoption of any bond issues proposal, or any public question submitted at any general, municipal or school election. The prohibition shall not apply on any Election Day or special election when the school is being used as a polling place.
6. Material that is obscene or pornographic as defined by prevailing community standards throughout the district.

Commercial materials will not be distributed to students or posted in the schools except for those associated with school activities such as graduation, class pictures, class rings or approved fundraising activities.

Community/non-school materials may not be distributed or posted without the prior written approval of the Superintendent/designee.

Cross Reference: KHB-Advertising in the Schools

Adopted: August 22, 2006

Revised: August 20, 2013

Reviewed: 6.2.2021